

George Beshara
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Personal Profile

A seasoned Business and Career Transition Coach and Professional Trainer with considerable coaching, training and publishing experience. An excellent communicator and out-of-the-box thinker, with outstanding problem-solving skills. Builds rapport quickly and establishes business relationships easily. Involved in providing training and coaching services since 1983. Business degree completed at McGill University. Fluently bilingual in English and French.

A Few Accomplishments:

-Founder of GOLEAD. www.go-lead.org and President, Managing My Life Institute

Author of Experiencing The Winning Edge and the Leading by Managing My Life course.

Since 1983, provided business coaching solutions to a number of clients helping them launch and/or develop successful businesses.

Established a highly successful career transition coaching practice with corporate clients including Royal LePage, Swiss Bank Canada, The Foresters, Employment and Immigration Canada, CIBC Wood Gundy, Ontario Government, Molson, and Eaton's among many others.

Custom-developed training programs which were delivered nationally:

- Royal LePage - sales, stress and time management
- Government of Canada – Start your own business.
- CIBC Wood Gundy — Private Client Specialist Program.
- M.R.S. Inc. - Retirement Products Administration Program.
- Cadbury - Coaching and Counseling.
- Loomis and Standard Products - Achieving Excellence (Leadership program).
- Petro-Canada, selection and recruitment, team-building and train the trainer.

Developed a variety of workshop-led training programs which deal with the following topics:

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| - Retirement planning | - Stress management |
| - Time management | - Change management |
| - Recruitment and selection | - Team building and leadership |
| - Sales training | - Customer service |
| - Coaching and Counseling | - Performance management |
| - Start your own business | |

Author of the Leading By Managing My Life (MML) and MML courses:

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| - MML: Managing Stress* | - MML: Managing My Time* |
| - MML With A Positive Attitude* | - MML With Enthusiasm and Self-Confidence* |
| - MML With Win-Win Relationships* | - MML: Planning My Retirement |
| - MML: Careers for Heart and Spirit | - MML Through Goal-Setting And Taking Action* |
| - MML: Direct Approach to Employment | - MML: Career Choices Made Easy* |

Co-Author of:

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| - MML: The Art of Joyful Parenting | - MML: Managing My Health |
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Also available in French.

Author of “The Enhanced Lifestyle Planner”, an Internet-Based assessment tool. Developed the certification program which was approved by Advocis for CE Credits for Financial Advisors, as well as all the support structure to use the ELP with clients.

Certified more than 200 professionals and organizations in using our training programs and our online evaluation tool for lifestyle planning – The Enhanced Lifestyle Planner .

Established a partnership with Peat Marwick (KPMG) to offer retirement planning workshops across Canada.

Successfully delivered technology oriented training to Financial Advisors from RBC Dominion securities. (Client Link under contract with Training Folks Inc. from Toronto)

Founded a job search centre in Vancouver in 1983. The project was subsidized by Employment and Immigration Canada for 500 professionals a year. Workshops + one-on-one coaching over a two-week period.

Employment History

G.O.L.E.A.D. Executive Director – Montreal	Oct. 2017 – Present
Managing My Life Institute - President - Montreal	2007 – 2017
Canadian Training Resources Inc - President, Toronto and Montreal	1987 – 2006
George Beshara & Associates Ltd. President, Vancouver and Toronto	1983 – 1987
Currie Coopers & Lybrand, Vancouver	1982 – 1983
Executive Search and Human Resources Consultant	
Atomic Energy of Canada (AECL Engineering) – Toronto	1981–1982
Senior Recruiter	
Smith Kline Pharmaceuticals - Montreal and Toronto	1978 – 1981
Human Resources Supervisor	
Sun Life of Canada, Montreal	1975 – 1978
Specialist Recruiter	

Education

Bachelor of Commerce, McGill University with specializations in human resources Management and Marketing in 1978.

Attended numerous conference and training programs throughout the years.

Languages

Fluent in both English and French.

Computer Knowledge

PageMaker, PowerPoint, MS Word, MS Excel, Internet Explorer, MS Outlook, Contribute, Desktop Author., Instant Demo, Photoshop, Photostage, Wim Website Design.